

STEP ONE: WHY SHOULD I CREATE VIDEOS?

Take just a few moments and jot down exactly why video is so important for your online business and why to be successful online you should be doing them.

STEP TWO: TAKE ACTION NOW

The best way to solidify your learning is to take action RIGHT AWAY! Don't sit on the information. After this first move onto step three.

BRAND NEW TO CREATING VIDEOS? START HERE!

Create five 1-minute videos about the following topics. (*Note: These are ONLY for you. You will NOT be posting these anywhere*)

- Why are you building a business?
- The #1 thing you love about your main product?
- What do you love about the city or town you live in?
- What is your favorite place to go on vacation and why?
- What is your favorite book and why?

READY TO ROCK ON THE CAMERA? START HERE!

If you have created videos in the past and have no fear to hop on the camera choose one of the topics below and **GO LIVE** in the challenge Facebook group!

- Talk about the most impactful thing you learned on today's challenge session
- Talk about why you believe using video is so important for online marketers
- Best tip for getting results with your product (BUT... Don't mention your product)

STEP THREE: CREATE YOUR VIDEO ACTION PLAN

The best plan of action is one you will actually follow. This is different for every person because each of us have different things going on in our lives. The key is to rearrange your life in a way that puts a high priority on the money making activities. Answer the questions below as these will really help you devise a plan that works for you.

HOW MUCH TIME CAN I COMMIT TO VIDEO CREATION EACH DAY / WEEK?

DO I NEED TO ADJUST MY SCHEDULE TO MAKE THIS TIME AVAILABLE?

WHAT ACTIVITIES OR TASKS IN MY CURRENT ROUTINE CAN I ELIMINATE OR DELEGATE TO CREATE MORE TIME FOR VIDEO CREATION?

HOW CAN I MAINTAIN MY ENERGY AND FOCUS WHEN WORKING ON VIDEO CREATION, AND HOW CAN I AVOID GETTING DISTRACTED?

WHAT STEPS CAN I TAKE TO ENSURE THAT VIDEO CREATION BECOMES A REGULAR PART OF MY DAILY ROUTINE, RATHER THAN A ONE-TIME EFFORT?

ADDITIONAL NOTES

